K-love serves me as a resident of Albuquerque by providing positive, uplifting music that enhances my Christian character.

If K-love was replaced by an LPFM broadcaster, there is no gaurantee that the radio station replacing it would be of positive benefit to Albuquerque.

K-love operates in the community interest by providing wholesome programming that fosters positive families and responsible citizenship. Albuquerque needs K-love.